

A wonderful new hand soap has been unveiled in Japan

Olupono CaféCollection



Transparent as crystal with natural
scrubbing beads that sparkle as they catch
the light



...And a unique selection of eight soothing fragrances



Olpono café collecthin (All eight)

- | | | |
|------|-------------|---|
| NO 1 | aqua | ~ Refreshing as an ocean breeze ~ |
| NO 2 | green tea | ~ The elegant aroma of fresh young leaves ~ |
| NO 3 | honey lemon | ~ Sweet and sour with a hint of citrus ~ |
| NO 4 | peach tea | ~ The clean scent of fresh peaches ~ |
| NO 5 | coffee | ~ The tantalizing aroma of roasted coffee ~ |
| NO 6 | Darjeeling | ~ The earthy fragrance of dark tea ~ |
| NO 7 | champagne | ~ Effervescent and enlivening ~ |
| NO 8 | wine | ~ Sophisticated and romantic ~ |

The allure of Olupono hand soap

A Commitment to "Made in Japan"

Olupono Hand Soap is 100% Japanese-made from beginning to end, all the way down to the bottle in which it is contained, reflecting our devotion to quality.

Our first priority was to create a hand soap with superior cleansing properties while adhering to the most rigorous safety standards - gentle for the consumer as well as the environment. In Japan's best artisanal tradition, we have worked closely with our team of experts to develop a formula that both soothes and thoroughly cleans the skin, composed of pure, biodegradable ingredients.

Our second objective was to create a product that would be pleasing to the senses. To this end we have selected a shimmering array of fragrances and colors that foster calm and relaxation.

- Fragrance

The natural aromas we have chosen are derived from edible ingredients such as one might expect to find in a favorite cafe: coffee and tea, wine and champagne, peach and lemon. and so we named our product line the "Cafe Series". Unlike heavy perfumes that linger, the flavors that infuse our hand soaps are delicate and fleeting, like a trace of something luscious caught on the breeze.

-Design

The crystalline purity of the liquid, shot through with luminous pearls, is enhanced by the sleek lines and transparency of the bottle. Available in an array of rainbow hues, Olupono Hand Soap will add a lustrous accent to any powder room, blending well with every decor.

-Composition

We have taken special care to choose gentle ingredients friendly to the skin.

Olupono Hand Soap is 100% paraben-free with low acidity. Organic aloe vera juice blended with organic rosemary extract provide a rich moisturizer that is released in the scrubbing action as you wash your hands and penetrates deeply into the skin. This rich moisturizing quality is one of the features that make Olupono Hand Soap a superior product.

-Production

Olupono Hand Soap is manufactured by the Japanese firm, Mimaskureenkea Co., Ltd., an established leader in the production of safe, environmentally friendly soaps and detergents - such as the popular "Green Witch" series of dish soaps.

-Availability

Olupono Hand Soap will be widely distributed in various shops including Tokyu Hands (Shinjuku, Shibuya, Ikebukoro, Omiya), as well as online (Rakuten, Amazon, Yahoo, and Qoo10). In addition, an event to introduce Olupono Hand Soap to the public will take place in November 2015 at the Kobe Portopia Hotel. As a token of appreciation, the hotel will provide full-size samples of our soap to all participants in the event.

SNS

Olupano Hand Soap was recently featured on a website specializing in perfumes.

<http://sekai-parfum.info/post-2751/>

Charitable Activities

We have made a commitment to donate large quantities of our soap to assist people affected by the massive flooding that hit northern Kanto in September 2015.

Magazine

Olpano Hand Soap has also been featured in several magazine publications.

- "Weekly Women" (September 8, 2015)
- "Ray", a monthly fashion magazine published by SHUFUNOTOMO (November 2015)
- "Pococe", a popular community paper for women in the vicinity of Kanto (September 2015)

"Pococe" September



HAND SOAP

Olpano

優しい天然成分で手肌しっとり♪ 香りで癒されるハンドソープ

カフェでリラックスする癒しのひとときのような、心地よい香りのハンドソープが誕生しました！ アクア、ハニーレモン、ダーズリンなど全8種類の香りはどれも強すぎず優しい香りで、スッカリ洗えるのに洗い上がりはしっとり♪ 成分もお肌に優しいものを厳選し、天然素材のスクラブと保湿成分のオーガニックエキスを配合。自分へのプチ贅沢や想いを込めたプチギフトにもおすすめです。東京ハンス新宿店、渋谷店、池袋店にて販売中。

Cafe Collection 全8種 (アクア、グリーンティー、ハニーレモン、ピーチティー、コーヒー、ダーズリン、シャンソワ、ワイン) 250ml 1,350円
送料 ラ・シュエット 03-5211-1542
<http://lacheuettes.com>



Future expansion

Following up on our flagship Cafe Series we intend each year to introduce a new hand soap series based on a unique fragrance theme. Moreover, in collaboration with Dr. Hirofumi Doi of Tokyo University, we plan to create a fine antibacterial hand soap using top quality natural ingredients.

Our consumer centered approach is reflected in our commitment to providing a high quality product at an affordable price. Our business philosophy is founded in integrity. Our fundamental objective is to enhance people's lives by presenting them with a luxury-caliber hand soap that will soothe them and uplift them.

We take this opportunity express heartfelt gratitude to our customers for their patronage and trust.

Thank you very much.



Hand Soap Collection

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